

UTAH-BASED WINDER FARMS EXPERIENCES IMPRESSIVE SALES, LARGE CUSTOMER BASE IN NEW LAS VEGAS MARKET

SALT LAKE CITY, Utah, September 1, 2008 –Winder Farms, one of Utah’s oldest businesses and one of the nation’s premier home delivery dairies and grocers, has announced exciting sales growth in the Las Vegas market.

Since expanding into the Las Vegas market a little more than a year ago, Winder’s sales have seen impressive growth and the company now home delivers over 40,000 products in the market each week.

“We’re very pleased with Winder’s business growth in Las Vegas,” said Mike Winder, vice president of sales for Winder Farms. “There’s nothing like Winder Farm’s products and home delivery service in this market, and we’re looking forward to offering more than 100 new products this next year.”

In 2004, Utah-based private equity firm Dolphin Capital invested in what was then Winder Dairy to make possible the vision of new products, sales growth and expansion.

“From the beginning, we believed in the enormous potential of Winder Farms to expand its product line and to grow its delivery system beyond Utah,” said Mike Dutton, CEO of Winder Farms and partner in Dolphin Capital. “We’ve been able to invest not only financial support, but also human capital to make Winder Farms the fastest growing home delivery service in the country.”

Winder Farms has transformed from a home delivery milk service into a “farmers market on wheels” that offers a variety of fresh dairy, meats, baked goods, produce items and prepared meals.

“Winder has a product that people love – one that people grew up on,” Dutton said.

“We are pleased that the Las Vegas market is now experiencing what Utah customers have for more than 125 years.”

About Winder Farms

Winder Farms, originally founded in 1880, delivers farm fresh products to homes in Utah and Las Vegas. Winder Farms currently employs more than 300 full- and part-time employees throughout Utah and Las Vegas. Winder strongly supports other Utah-based companies by buying hundreds of goods and services from local vendors.

For more information on Winder Farms or to sign up for service, visit

www.winderfarms.com or call 800-WINDER-1.

About Dolphin Capital

Dolphin Capital is a private equity firm that invests in mid-market businesses with significant growth potential. Its investments include growth capital investments, partial buy-outs and acquisitions. Dolphin Capital strives to actively support the management teams of its portfolio companies and will take an active role in the business when necessary. Current portfolio companies include Winder Farms, Ragnar Events, Dynamic Confections, LifeOptions, Foundation Source, Sea to Ski and the Great Salt Lake Brine Shrimp Cooperative. Visit

www.dolphincapitalgroup.com for more information.

#