



**FOR IMMEDIATE RELEASE**

## **Winder Farms Celebrates Five Years Providing Fresh, Quality Products to Las Vegas Customers' Doors**

Growing Company Seeks to Add 25 More Employees

LAS VEGAS – August 18, 2011 – Winder Farms, a premier home delivery grocery company, is celebrating five years of providing farm-fresh quality products to thousands of Las Vegas' doorsteps. The Utah-based company has been in business for more than 130 years and expanded to Las Vegas in 2006 to provide the same convenient service and quality products that Utah customers have experienced for years.

*Click to Tweet <http://clicktotweet.com/c80PQ>: Congratulations @WinderFarms1 on celebrating 5 years in Las Vegas!*

Winder Farms began operations in Las Vegas with 23 customers and as word began to spread the company expanded service to 4,000 customers by 2008, a significant increase in just two years. That number has doubled by 2011 to 8,000 and is still growing. More and more Las Vegas are recognizing the convenience of having groceries delivered to their door, eliminating at least one trip to the grocery store per week, which saves money, time and gas. Winder Farms now delivers roughly 37,000 products weekly in Las Vegas and has delivered an astounding 10,000,000 products in Las Vegas to date.

“Winder Farms has experienced an amazing amount of growth since branching out to the Las Vegas market,” said Bob Smith, vice president of business development for Winder Farms. “We would like to thank our customers and the Las Vegas community for welcoming us into their homes. We look forward to continuing to provide the same quality service and products they expect for years to come.”

With the surge in demand, Winder Farms is bucking the trend on all fronts and is currently hiring. “In order to continue providing excellent service to our customers, we are looking to add to our dedicated and energetic team in Las Vegas,” Smith added. The company is currently seeking to fill 25 sales positions. To inquire about current open positions visit [www.winderfarms.com/employment.aspx](http://www.winderfarms.com/employment.aspx).

Not surprisingly, Inc. Magazine listed Winder Farms as one of the 5,000 fastest growing companies in 2010. That same year, MountainWest Capital Network named Winder Farms one of the 100 fastest growing companies in Utah. Part of that success can be attributed to the expansion into the Las Vegas market.

While Winder Farms has seen a lot of changes and growth during the last 130 years, one thing has remained the same: Winder Farms started as and has remained a family business, with the fifth and sixth generation of Winders still involved in the day-to-day operations of the business.

### **Winder Farms Through The Years:**

**1880** – Winder family begins delivering milk in cans

**1907** – Winder Farms begins bottling milk

**1931** – Farm moved from Millcreek area to current location in West Valley City

**1958** – Present processing plant built and bakery begins operations

**1997** – Service begins in Southern Utah

**2004** – Winder family forms equity-partnership with Dolphin II and Peterson Partners

**2005** – Winder Dairy changes name to Winder Farms

**2006** – Winder Farms starts delivery in Las Vegas

**2010** – Winder Farms celebrated its 130<sup>th</sup> Anniversary

**2011** – Winder Farms delivers its 10,000,000<sup>th</sup> product in Las Vegas.

**August 2011** – Winder Farms celebrate 5 years in Las Vegas

**Winder Farms** delivers more than 175,000 farm-fresh products to its customers in Utah and Las Vegas every week. Product choices are vast and includes; milk in glass bottles or half-gallon jugs, assorted dairy products, fruits and vegetables, salads, meats, freshly made pasta, all-natural bacon and sausage, organic Greek yogurts, frozen dinner entrees and much more. It is easy to get started; customers simply place a standard order for delivery each week, deletions or additions to the standard order can be made by 8 p.m. the night before the scheduled delivery date. The items are then placed in a cooler outside the customers' home before 8 a.m.

Customers can order by calling 1-800 winder1 (946-3371) or log on to [winderfarms.com](http://winderfarms.com).

# # #

### **MEDIA CONTACT:**

Rachel Diehl

Preferred Public Relations

702-254-5704

[rachel@preferredpublicrelations.com](mailto:rachel@preferredpublicrelations.com)